



Hearts for Autism

Empowering Families of Southern NM



HeartsForAutismLC.com

EMPOWERING FAMILIES FOR 10 YEARS

Now in existence since 2008, Hearts for Autism continues to strive to expand its programs and offerings to Las Cruces and the surrounding communities. We hope that you will be able to take part in one or more of the exciting events that we are offering this year and experience firsthand the pride we take in supporting our cause.

It is our mission to empower families of Southern New Mexico to celebrate the unique needs of autism and to educate the community to embrace us all. In order to meet our mission and provide services in our community, we rely on the generosity of individuals and businesses for support. Without the assistance of community-minded individuals like you, we wouldn't be able to serve the children in our community each year.

We ask that you make a commitment to support our annual appeal by making a donation to our organization and supporting the children in the communities we live. Please take a moment to look through the brochure and see the difference your donation can make in our community and allow us to meet our mission.

Thank you for your support!

Sincerely,

Board of Directors
Hearts for Autism

HEARTS FOR AUTISM HISTORY

In 2008, Ms. Estee Hafassa and Mr. Abel Covarrubias were the co-founders of the Hearts for Autism Fund. Estee and Abel had a vision of serving children and families affected by autism. The fund was originally founded to provide children on the autism spectrum an opportunity to attend a summer camp which would support their needs and challenge them in new experiences. They partnered with the Community Foundation of Southern New Mexico to start a fund that would meet this endeavor.



Estee Hafassa



Abel Covarrubias

Today, Hearts for Autism continues to fulfill the vision of Estee and Abel through Camp New Amigos and also through additional camps targeting language and education services. Hearts for Autism has partnered with New Mexico State University, Doña Ana Community College, Las Cruces Public Schools and numerous civic organizations to deliver support for children within the Autism Spectrum Disorder. In order to assist service providers within Las Cruces and the surrounding communities, Hearts for Autism has provided training and continuing education so that providers may better serve children and their families who are affected by autism

Since inception, the Hearts for Autism fund has been able to expand its mission and reach more families and service providers affected by the disorder in the surrounding communities through the generous support of individuals, corporate sponsorship, and annual fundraisers.

Hearts for Autism established itself as its own non-profit entity in 2018. The board plans to continue the legacy, first created by Estee and Abel, and expand its services to further support families and service providers in Doña Ana County and the surrounding community.

HEARTS FOR AUTISM LEVELS OF GIVING

\$100

- Individual, Company or Acknowledgment Name on Website

\$250 and up

- Name/Logo on Website
- Name Recognition in Email Blast

\$500 and up

- Logo on Event Sponsor Banner
- Name/Logo on Website
- Name Recognition in Email Blast

\$1,000 and up

- Social Media Promotion Before Events
- Logo on Event Sponsor Banner
- Name/Logo on Website
- Name Recognition in Email Blast

\$2,000 and up

- Logo in Email Blasts
- Logo on Advertisements
- Social Media Promotion Before Events
- Logo on Event Sponsor Banner
- Name/Logo on Website
- Name Recognition in Email Blast

\$5,000 and up

- 10x10 Booth Space at Autism Run
- 10 Runners or 10 Tickets
- Logo in Email Blasts
- Logo on Advertisements
- Social Media Promotion Before Events
- Logo on Event Sponsor Banner
- Name/Logo on Website

Other Unique Opportunities:

- \$1,000 Sponsor of the Teacher & Staff Training
- \$250 Sponsor a Child to Camp New Amigos



FREQUENTLY ASKED QUESTIONS

How is my gift to Hearts for Autism used?

A. Your gift to Hearts for Autism is used to fund programs, trainings, and camps which are developed and organized by the Hearts for Autism board.

Can I make my gift electronically?

A. Yes, simply go to heartsforautismmlc.com. On the home page you may make your gift online with your American Express, Discover, Mastercard or Visa.

Is my gift tax deductible?

A. Yes, gifts made to the Hearts for Autism are tax deductible to the extent allowable by law. Hearts for Autism is a nonprofit 501(c)(3).



MAKING A LASTING IMPACT

Today, if you visit Young Park, you will find children of all ages enjoying the vision of a young man who wanted to give back to the community. Mr. Barrow Williams was diagnosed with sensory issues as a young boy and for his Eagle Scout Project, he wanted to create a playground that all children could enjoy.

Barrow collaborated with the City of Las Cruces and the Hearts for Autism Fund to raise money for sensory panels that were installed by Boy Scout Troop 10 in the all-inclusive playground built by the City of Las Cruces in Young Park.

When researching ideas for his Eagle project, Barrow knew he wanted to do something which would have a lasting impact on his community. He wanted to provide something that could support children with autism and meet some of their sensory needs. He had enjoyed playing in parks as a young child and remembered specifically some playsets that made sounds and had bright colors. Barrow reached out to a behavior therapist who worked with children on the autism spectrum. They identified a playset located outside of Las Cruces that was a favorite of the special needs and autistic children at the school where it was located. From there, Barrow met with city administrators who added his playset into the design for the all-inclusive playground at Young Park.

The Hearts for Autism fund supported Barrow by allowing donors to make tax-deductible contributions towards his project.

We are happy to have supported his endeavor and provide families in the community with additional resources for children on the autism spectrum.





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